

# Golden Grove Cricket Club

## GGCC Vision

The Golden Grove Cricket Club (“the Club”) seeks to promote and improve the standard of junior and senior cricket in the district and to promote a sense of fair play between our members and those of other clubs.

The Club is to be recognised as the North Eastern Suburbs grassroots club of choice, and to be the Club that sets the benchmark on and off the field.

## GGCC Mission Statement

Our mission is to provide a safe and enjoyable environment that encourages all participants to reach their full potential regardless of skill level or aspirations.

We will do this by:

- Promoting and developing the game of cricket in Golden Grove (South Australia) and surrounding suburbs.
- Providing a safe and welcoming environment for all members and supporters.
- Celebrating the success of all teams and individual players without promoting a “win at all costs” attitude.
- Fostering and encouraging all Club members to join in cricketing and social functions and in the organisation of these events.
- Ensuring that all members, playing and non-playing, abide by the Spirit of Cricket and by the Laws of Cricket.

## Our Club Values

We value our members, supporters, community and sponsors.

We will provide opportunities to all members and encourage achievement to make them feel they are a valued member.

## Our Club’s Strategic Goals

### **FINANCIAL**

- Improve the financial sustainability of the Club
- Raise funds to finance the purchase of equipment for preparation of turf pitch areas
- Maintain a balanced operating budget that seeks to achieve the Clubs vision & mission
- Maintain or increase the value of sponsorship
- Apply for grant funding
- Develop a budget and implement a contemporary financial management system

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## FACILITIES

- Collaborate with Tea Tree Gully (TTG) Council and Golden Grove Football Club (GGFC) to maintain clubroom facilities at Harper's Field
- Develop curating best practice standards to produce top level grounds for matches & training
- Plan for junior training to be centralised to enhance the "Club experience"
- Plan for 'hosting finals' standard/requirements of ATCA "A" Grade competition i.e. pitch covers, sight screens, scoreboard, and shade for both teams
- Increase spectator and player viewing capacity (in shade)
- Provide sufficient storage for curator's equipment at grounds we manage

## ADMINISTRATION

- Retain affiliation with SACA, ATCA and NEJCA and any other associations as applicable
- Retain membership of Clubs SA, Good Sports and other groups/bodies at highest level
- Continually review our Constitution, By Laws and policies
- Continually review standards of behaviour – under Code of Conduct
- Succession planning for all volunteers
- Develop job description for all Club Committee and sub-committee members
- Annual survey of Club members – to provide feedback, ideas or innovation
- Improve the sustainability of the Club
- Provide volunteer training to improve skills for the position held
- Appropriate procedure manuals in place for "running the Club"

## JUNIOR CRICKET DEVELOPMENT

- Provide opportunities for player development
- Provide transition opportunities for juniors moving into senior competition (e.g. a player who will not qualify for junior teams next season – will need to be playing seniors – can train and play some senior games)
- Develop participation pathways to retain junior members and to assist with the progression into senior cricket
- Encourage and support talent identified players to perform at the next level and beyond, including State Representative or District teams
- Develop Club Coaches – more coaches to hold qualifications in line with CA pathways
- Develop job descriptions for all volunteers in junior cricket – Coaches, Team Managers, Scorers
- Provide scope for electronic scoring for junior games and where necessary follow CA Junior formats guidelines
- Work with community groups/schools for access to grounds

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- Recruit and retain players – both male & female – for increased participation at junior levels
  - ❖ Club teams (ATCA, NEJCA age groups)
  - ❖ Master Blaster
  - ❖ Junior Blaster

## **PLAYERS, COACHES & MEMBER**

- Provide opportunities for player development
- Promote player participation pathways (junior grades by age and senior grades by skill/development)
- Develop Club Coaches – qualifications, best practice, feedback, other training options
- Promote the wearing of appropriate Club Apparel – by all members on and off-field
- Regular communication of Club Constitution, By Laws, Policies and other guidelines
- Encourage participation in Club events – if held at Harper’s Field, assist with kitchen and cleaning up duties
- Assist with fundraising for the Club
- Maximise community participation in cricket
- Encourage a senior leadership group within senior cricket grades
- Player and coach development at all levels to build depth and competitive players
- Increase support at post-match presentations (junior 2 -3 times a season, seniors weekly)

## **CLUB IMAGE & MARKETING**

- Maximise community awareness of Club events
- Develop strategy to increase the profile of the Club
- Promote the wearing of Club apparel
- Promote ‘family friendly’ club – play area for children, kids menu options, post-match presentations
- Promote ‘meet and greet’ nights – parents of junior players to meet committee members and known coaches appointed for the upcoming season
- Recognition of volunteers – in annual report for regular activities, Club Award nominations where relevant
- Recognition in Club Honour Board and Annual Reports of volunteers and key milestones
- Recognition of players from GGCC (past or present) who play in State Representative teams or District teams
- Regular communication via all platforms – for example Web page, Facebook, Team App, newsletters, Instagram