

Sponsorship  
Package

Season  
2021/22



We invite you to become a valued sponsor

Golden Grove Cricket Club aims to:

- Promote and develop the game of cricket in Golden Grove (South Australia) and surrounding suburbs.
- Provide a safe and welcoming environment for all members and supporters.
- To foster an Active Club life by encouraging all Club members to join in cricket-related events and social functions and in the organisation of these events.
- Promote good sportsmanship in cricket.
- Ensure that all members, playing and non-playing, abide by the Spirit of Cricket and by the Laws of Cricket.
- Do all such other things and acts conducive to the furtherance of the objectives and interests of the Club and the Golden Grove Sporting Club

PATRON	Paula Luethen MP
PRESIDENT	Rick Moran
SECRETARY	Gavin Lynch
TREASURER	Chip Jarvis

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Situated in the North Eastern suburbs of Adelaide, the Brumbies are a founding member of the Golden Grove Sporting Club with the Golden Grove Football Club and will continue to use Harper's Field as our main home ground and training venue. Research suggests that a Golden Grove Cricket Club may have existed in 1875<sup>1</sup>. The Club has physical evidence that a Golden Grove Cricket Club existed in 1901/02; a medal presented to Arthur Roberts by Golden Grove Cricket Club during the 1901/02 season "in recognition of services" has been donated to the Club by Arthur's grandniece, Mrs Kath Johnstone. Arthur is cousin to the grandfather of our own George Eden – a Life Member of the Club.

In 1958, Golden Grove Cricket Club nominated to join the Para Districts Cricket Association (PDCA), but the nomination was not accepted. Prior to the nomination, Golden Grove Cricket Club was part of the Salisbury & Districts Cricket Association, and the Prospect Association during the 1950s<sup>1</sup>.

The current incarnation of the Golden Grove Cricket Club was formed in 1994 by Rob Wallace and became the 64<sup>th</sup> senior club and 54<sup>th</sup> junior club to join the Para Districts Cricket Association in 1995/96. In 1998/99 – our First XI's final year in PDCA – the Club won the PDCA Grade 2 premiership, defeating Braham Lodge by 98 runs. Current players<sup>2</sup> Ian Henderson (captain) and Gavin Lynch were part of that team. Golden Grove CC's Daryl Webster was named Best Player of the final.

In 1999/2000, the Club played its First XI matches out of Argana Park (second oval), Elizabeth East, during our first season in the Adelaide Turf Cricket Association (ATCA) taking over both ovals in 2001/02 when Northern Districts DCC moved their Third and Fourth XI teams to the Paddocks. During this time, we continued to train at Gleeson College and entered senior teams in the ATCA, PDCA and Independent Central Cricket Association. During the 1999/2000 season, Golden Grove also entered an Under 17 team in the ATCA.

Gleeson College was converted to a turf wicket for the 2002/03 season for the home matches of the First and Second XI. The first turf match played at Gleeson College was between GGCC's First XI and Pembroke OS.

The Club moved First and Second XI matches from Gleeson College to our current home ground, Harper's Field, for the start of the 2004/05 season. The first sporting contest at Harper's Field was a cricket match played on 9 & 16 October 2004 between Golden Grove Second XI and Para Hills CC.

In 2020/21 the Brumbies had 183 members including 55 Seniors, 120 Juniors, 5 non-playing Life Members and 3 Social Members.

Last season, the Senior playing group was able to train on improved turf wickets installed at Harper's Field thanks to the generosity of our sponsors and the fundraising efforts of our members. This season, we will continue to train at Harper's Field and a minimum of two other venues to accommodate our growing Club. Last season, the Club entered four Senior teams in the traditional Saturday afternoon competition, as well as one Senior T20 team, one Under 16, three Under 14, four Under 12 and two Under 10 teams. We had mixed results:

- Senior T20 – undefeated premiers
- Under 12 Gold teams – premiers
- First XI – lost in the semi-final
- Third XI – minor premiers but defeated in the grand final
- Under 16 – lost in the semi-final
- Under 14 Gold – minor premiers but defeated in the grand final

We believe that we will enter a similar number of teams (if not more) during the 2021/22 season.

We are expecting a successful year in the senior ranks. Our Senior Cricket Department has successfully recruited over the off-season with two players with A Grade experience and one player from the A1 competition calling Golden Grove home this season and beyond. This strengthens our lower grades,

especially combined with retention of our existing playing group, the addition of several players from our junior ranks and the appointment of the same senior captains as last season.

Our junior co-ordinator has been working hard over the off-season, with many existing coaches and team managers being appointed again. We are particularly excited to be able to offer girls cricket at Golden Grove again.

We are grateful that \$12 million has been contributed by the State Government and the City of Tea Tree Gully to improve the building and surrounds at Harper's Field. This will greatly benefit the Golden Grove Cricket Club, Golden Grove Football Club and other community groups. We expect that construction will start during our season. Unfortunately, this funding will not be used to improve the quality of our playing and training pitches. The Club once again will rely on our membership fees, fundraising and sponsors to fund improvements, and our wonderful volunteers to make it all happen.

To accommodate all existing and new players, the Club needs to find additional playing and training venues. We will approach local schools to assess the suitability of their facilities and offer to upgrade facilities where necessary. Once again this will be primarily funded through fundraising activities and the generosity of our sponsors.

Sponsorship is a vital part of our Club, generating much needed funds, partners and interest in the great game of cricket. Your valued sponsorship of the Golden Grove Cricket Club will enable us, among other things to:

- Purchase additional training equipment for our Junior and Senior players
- Maintain and upgrade our training and playing facilities
- Maintain and upgrade our pitch preparation equipment
- Send our volunteer coaches to development programmes
- Fund weekly player incentives for our First XI as a means to attract quality players and people to our Club

We would welcome support of any kind, be it financial or otherwise. We view this as an opportunity to build a long term mutually beneficial partnership, and we are interested in any suggestions or ideas that you may have to benefit our Club.

We would appreciate your reply as soon as possible to enable us to have the sponsors banners printed before the first game of the season on in October 2021.

Thank you for considering our proposal of sponsorship and we look forward to welcoming you as a highly valued sponsor of the Golden Grove Cricket Club.

Kind regards,

Rick Moran  
*President*

Gavin Lynch  
*Secretary*

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<sup>1</sup> From *History of the Para Districts Cricket Association* compiled by the Para Districts Cricket Association

<sup>2</sup> As of 2019/20 season.

## PLATINUM SPONSOR

### **\$2,500 PER YEAR (minimum 2 years) – limited to one sponsor**

- Company logo or business name printed on ALL Club playing shirts (based on minimum 2 year sponsorship and subject to the size limitations imposed by Adelaide Turf and North Eastern Junior cricket associations).
- Advertising sign at home ground for the period of sponsorship (supplied by the Club and subject to Tea Tree Gully Council approval).
- Advertising in all Club communications.
- Golden Grove Cricket Club voucher to the value of \$200 (can be used for apparel or over the Club bar).
- Invitation to Senior Presentation Night to present trophies
- 2 tickets to the Senior End of Season Presentation Night (excludes the cost of drinks).
- Invitation to Junior Presentation Night to present trophies
- Advertising at Club functions.
- Your company name and logo on the sponsors banner displayed at Harper's Field.
- Recognition in end of season journal.
- Recognition at fundraising events.
- Advertising on Club web site for the period of sponsorship.
- Advertising on Club smart phone app for the period of sponsorship.
- Invitation to selected Club functions.

## GOLD SPONSOR

### **\$1,500 PER YEAR**

- Naming rights to Club's turf wicket training nets at Harper's Field for the period of sponsorship.
- Advertising sign at home ground for the period of sponsorship (supplied by sponsor and subject to Tea Tree Gully Council approval).
- Advertising in all Club communications.
- Golden Grove Cricket Club voucher to the value of \$150 (can be used for apparel or over the Club bar).
- Invitation to Senior Presentation Night to present trophies.
- 2 tickets to the Senior End of Season Presentation Night (excludes the cost of drinks).
- Advertising at Club functions.
- Your company name and logo on the sponsors banner displayed at Harper's Field.
- Recognition in end of season journal.
- Recognition at fundraising events.
- Advertising on Club web site for the period of sponsorship.
- Advertising on Club smart phone app for the period of sponsorship.
- Invitation to selected Club functions.

## SILVER SPONSOR

### \$750 PER YEAR

- Naming rights to Club's hard-wicket training nets at Harper's Field for the period of sponsorship.
- Advertising sign at home ground for the period of sponsorship (supplied by sponsor and subject to Tea Tree Gully Council approval).
- Advertising in all Club communications.
- Golden Grove Cricket Club voucher to the value of \$100 (can be used for apparel or over the Club bar).
- Invitation to Senior Presentation Night to present trophies.
- 2 tickets to the Senior End of Season Presentation Night (excludes the cost of drinks).
- Advertising at Club functions.
- Your company name and logo on the sponsors banner displayed at Harper's Field.
- Recognition in end of season journal.
- Recognition at fundraising events.
- Advertising on Club web site for the period of sponsorship.
- Advertising on Club smart phone app for the period of sponsorship.
- Invitation to selected Club functions.

## BRONZE SPONSOR

### \$500 PER YEAR

- Advertising sign at home ground for the period of sponsorship (supplied by sponsor and subject to Council approval).
- Advertising in all Club communications.
- Golden Grove Cricket Club voucher to the value of \$75 (can be used for apparel or over the Club bar).
- Invitation to Junior Presentation Night to present trophies.
- 2 tickets to the Senior End of Season Presentation Night (excludes the cost of drinks).
- Advertising at Club functions.
- Your company name on the sponsors banner displayed at Harper's Field.
- Recognition in end of season journal.
- Recognition at fundraising events.
- Advertising on Club web site for the period of sponsorship.
- Advertising on Club smart phone app for the period of sponsorship.
- Invitation to selected Club functions.





## CLUB SPONSOR

### \$300 PER YEAR

- Advertising sign at home ground for the period of sponsorship (supplied by sponsor and subject to Council approval).
- Advertising in all Club communications.
- Golden Grove Cricket Club voucher to the value of \$50 (can be used for apparel or over the Club bar).
- Advertising at Club functions.
- Your company name on the sponsors banner displayed at Harper's Field.
- Recognition in end of season journal.
- Recognition at fundraising events.
- Advertising on Club web site for the period of sponsorship.
- Advertising on Club smart phone app for the period of sponsorship.
- Invitation to selected Club functions.

## TEAM SPONSOR

Last season the Brumbies entered 5 Senior and 10 Junior teams. We are also seeking individual team sponsors (limited to one sponsor per team).

- First XI team sponsorship \$250
  - Other Senior team sponsorship \$200
  - Junior team sponsorship \$175
- Naming rights to team for the season (e.g. Smith Pty Ltd First XI)
  - Your company name on the sponsors banner.
  - Golden Grove Cricket Club voucher to the value of \$30 (can be used for apparel or over the Club bar).
  - Advertising in all Club communications.
  - Recognition in end of season journal.
  - Invitation to End of Season Presentation to present trophies (excludes named trophies).
  - FIRST XI TEAM SPONSOR ONLY: 1 ticket to the Senior End of Season Presentation Night (excludes the cost of drinks).
  - Advertising on Club web site for the period of sponsorship.
  - Advertising on Club smart phone app for the period of sponsorship.
  - Invitation to Club functions featuring your team.



## SPONSORSHIP OPTIONS SUMMARY

	Platinum	Gold	Silver	Bronze	Club	First XI	Senior	Junior
Company logo on playing shirts	✓	x	x	x	x	x	x	x
Turf net sponsor	x	✓	x	x	x	x	x	x
Hard wicket net sponsor	x	x	✓	x	x	x	x	x
Sign at Harper's Field (supplied by Club)	✓	x	x	x	x	x	x	x
Sign at Harper's Field (supplied by sponsor)	x	✓	✓	✓	✓	x	x	x
Advertising in Club communications	✓	✓	✓	✓	✓	✓	✓	✓
GGCC voucher - \$200	✓	x	x	x	x	x	x	x
GGCC voucher - \$150	x	✓	x	x	x	x	x	x
GGCC voucher - \$100	x	x	✓	x	x	x	x	x
GGCC voucher - \$75	x	x	x	✓	x	x	x	x
GGCC voucher - \$65	x	x	x	x	✓	x	x	x
GGCC voucher - \$50	x	x	x	x	x	✓	✓	x
GGCC voucher - \$30	x	x	x	x	x	x	x	✓
Invitation to present trophies at Senior Presentation	✓	✓	✓	x	x	x	x	x
Invitation to present trophies at Junior Presentation	✓	x	x	✓	x	x	x	x
2 tickets to Senior Presentation	✓	✓	✓	✓	x	x	x	x
1 ticket to Senior Presentation	x	x	x	x	x	✓	x	x
Advertising at Club functions	✓	✓	✓	✓	✓	x	x	x
Company name and/or logo on sponsor banner	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in end of season journal	✓	✓	✓	✓	✓	✓	✓	✓
Recognition at Club fundraising events	✓	✓	✓	✓	✓	x	x	x
Recognition on Club website	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Club smart phone app	✓	✓	✓	✓	✓	✓	✓	✓
Invitation to selected Club functions	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive naming rights to team	x	x	x	x	x	✓	✓	✓





## **SPONSORSHIP RETURN SLIP**

We request that you provide us with appropriate contact details so that we may keep you updated with the Club's progress throughout the season and invite you to Club functions.

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Company name: \_\_\_\_\_

Postal address: \_\_\_\_\_  
\_\_\_\_\_

Contact person name: \_\_\_\_\_

Contact person email address: \_\_\_\_\_

Contact person phone number: \_\_\_\_\_

**Your sponsorship for the 2020/21 season is greatly appreciated and we look forward to a successful season.**

If you have any queries, please contact:

Rick Moran  
*President*

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*Secretary*

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